

Our Vision

Building a consumer focused, farmer-owned agri-business with innovative people committed to excellence in a global marketplace.

Our Mission

To be a progressive, diversified agri-co-operative providing the benefits of ownership.

Our Motto

Proud to be farmer-owned.

10/10

HIGH YIELD CORN MANAGEMENT *by Jim Barclay CCA-ON*

Management of your corn crop starts from seedbed preparation through to harvest. We all know that corn has an enormous yield potential but several weather/environmental/management events occur to chip away at our overall yield.

Several key management areas have an impact:

1. HYBRID SELECTION

Know your farm and which hybrids will work in which environments. Rely on local testimonials, plot evaluation and local seed experts to help you make your selection.

2. PLANTING DATE

Recent history has proven that when there is an opportunity for good planting conditions in mid-late April, you are well advised to plant. With early planting, you should be growing a corn hybrid that is 50 - 100 CHU longer than for early-mid May planting.

Smearing corn is never the answer. Always plant into good conditions and if it requires waiting a few more days, then it is well advised. A crop that gets off to a bad start rarely recovers to full yield potential.

3. PLANT POPULATIONS

Consider all factors at planting time to make the best management decisions. Research shows that there is a yield response to increasing plant populations under high yield environments. Some general recommendations are 31,000 ppa in 30" rows and 32,000 ppa in 20/22.5" rows. Seed agronomists suggest bumping planting populations by 2000 ppa for mid-late April planting. It is an easy experiment to try.

4. FERTILITY MANAGEMENT

It starts at planting with a pop-up or dry starter blend. Research illustrates that starters will outyield non-starters by an average of 13 bu/ac.

(Source: http://www.gocom.net/v2006/Nutrient/articles/mag_Dec2000-nutrient2.htm).

Most dry and liquid starters include the micronutrient zinc as a standard ingredient.

Look at your historical yields and determine your yield goal. Then ensure that you have a balanced nutritional program and you're not limiting any one nutrient. We should not be fertilizing for 140-160 bu/ac yields when we are obtaining 160-180 bu/ac yields. It isn't as easy as adding more nitrogen as high nitrogen applications may cause other nutritional imbalances that lead to yield loss and stock degradation.

5. WEED CONTROL - EARLY IS ALWAYS BETTER

Delaying weed control or using a glyphosate only application (RR Corn only) can reduce potential yields. Weeds rob the corn crop of important nutrients and affect the quality/amount of sunlight.

Syngenta has done a great job promoting the Foundation Acre. Controlling weeds early allows the crop to emerge weed-free and have consistent early season weed control. There are several manufacturers' products designed for this principle . . . start clean and clean up any misses prior to 6 - 7 leaf corn.

6. INSECT AND DISEASE MANAGEMENT

Corn is like any other crop - you need to be in the field regularly scouting for any potential disease and/or insect pressures.

With WBC now on the rise in much of our trading area, we can no longer think that once we apply our herbicides we can sit back and wait for harvest.

In summary, there are several management decisions that can assist you in maximizing your corn yields. None as much as Mother Nature, good luck and a few timely rains.

KEEP FERTILIZER COSTS IN CHECK

Fertilizer prices have many growers evaluating rotations and questioning how best to utilize their fertilizer dollars. Soil testing should be used as a nutrient management tool. Cutting corners on fertilizer won't lead to higher yields, but using the correct amount will help maximize your economic returns.

WHY SAMPLE?

Proper sampling, that is representative of your fields, is a critical step in soil testing. In many cases, fields are variable and should be broken into zones. Accuracy will increase with the number of samples you take.

HOW OFTEN TO SAMPLE?

Fields should be tested every 3 to 4 years and the latest soil sample used to evaluate and adjust your current fertilizer program.

MANURE TESTING

The key is to sample, test and manage your manure as a nutrient source according to your nutrient management plan.

Call your local HDC Field Marketer today to discuss options for your farm.

2011 DEKALB Program Highlights

DEKALB products have had another great year in the field and continue to lead the pack.

Here are some points to think about while you continue your harvest and plan for 2011:

- 2011 will see the launch of Genuity VT Double Pro as well as new Genuity™ SmartStax™ corn hybrids ranging from 2550CHU - 3175 CHU.
- Respect the refuge - to help preserve the yield benefits of Bt you must remember to plant the minimum required. 20% for all Yield Guard and VT Triple and 5% with Genuity VT Double Pro and Genuity SmartStax.
- Roundup Ready corn provides dry bean producers and IP soybean producers an excellent opportunity to clean up fields and reduce some of the more challenging weeds for your bean crop.
- Technology is paying dividends with yield. Growers are able to plant early with confidence.
- Early-order is the best way to ensure that you get enough of the DEKALB products you are planning to grow in 2011.
- Want to see some yield plots? Check out the web at www.dekalb.ca

1. Early Booking Program

- Growers that sign an order with HDC by December 1, 2010 will receive an 7% savings over and above all other savings opportunities for DEKALB corn and soybean purchases.
- Growers that sign an order with HDC by March 30, 2011 will receive 3% over and above all other savings opportunities for DEKALB corn and soybean purchases.

2. Early Payment Discounts

Payment by:	% Credit
January 10, 2011	4%
March 30, 2011	2%

3. DEKALB Express Program

HDC and DEKALB are pleased to offer a seed delivery service that delivers both savings and

convenience for your Roundup Ready soybean purchases.

Order Placed By	Seed Taken By	Discount
Nov. 24, 2010	Dec. 23, 2010	\$4.00/unit
March 25, 2011	May 15, 2011	\$1.00/unit

Most key DEKALB soybean varieties are available in Express. Check with your local HDC Field Marketer. Note - there are no returns permitted on unused seed so please order accurately.

4. DEKALB Tote Program

For those growers that are willing to take totes home early there are additional savings available.

Order Placed By	Seed Taken By	Discount
Nov. 24, 2010	Dec. 23, 2010	\$3.00/unit
Nov. 24, 2010 -	April 22, 2011	\$3.00/unit

HiCoat Treatment orders

Most key DEKALB soybean varieties are available under the DEKALB Tote Program. Check with your HDC Field Marketer for more program details.

Note - there will be no returns permitted for soybean seed packaged through the DEKALB Tote Program.

5. 2010 DEKALB Rebate

HDC offers a competitive Volume Discount savings program based upon your purchases of DK corn & RR2 soybean seed.

The latest breakthrough in corn technology . . . Genuity

DEKALB Genuity SmartStax corn hybrids combine DEKALB genetics with new Genuity SmartStax trait technology for the most advanced all-in-one insect and weed control system available.

Trait benefits:

- Unprecedented insect and weed control
- First Reduced Refuge System - 5%
- 3 modes of action for European Corn Borer control; 1 mode of action for Western Bean Cutworm control



<i>Hensall</i>	<i>Seaforth</i>	<i>Londesboro</i>	<i>Exeter</i>	<i>Ailsa Craig</i>	<i>Parkhill</i>	<i>Forest</i>	<i>London</i>	<i>Ripley</i>
519-262-3002	519-522-1000	519-523-4470	519-235-1150	519-293-3272	519-294-6252	519-786-5424	519-453-4026	519-395-5955
1-800-265-5190			1-800-265-9000	519-232-4449				1-800-497-8816

PAPER CONTAINS 50% RECYCLED FIBRE & 10% POST-CONSUMER WASTE



2011 NK Brand Seeds' Program Highlights

As another harvest season is nearing completion, it is time to think of the 2011 planting season. NK Brand Seeds' products have had another great year in the field. Here is a copy of the 2011 programs that apply to your NK Brand Seeds' purchases.

- NK soybean seed continues to dominate the soybean market. Strong IP demand remains . . . stay tuned for HDC's IP contracts . . . premiums to be determined in the upcoming month(s).
- Growth of NK® Brand Genuity™ Roundup Ready 2 Yield™ brand varieties.
- Launch of Agrisure Viptera 3111 for unmatched insect protection including Western Bean Cutworm.
- NK's Agrisure 3000GT hybrids allow you to optimize Corn Rootworm and Corn Borer protection and provides broad herbicide tolerant options you expect with glyphosate and LibertyLink performance.

NK Grower Early Corn and Soybean Order Program

- Growers that sign an order with HDC by November 15, 2010 receive an additional 7% off HDC's retail price for their NK corn and soybean order(s).
- Growers that sign an order with HDC by December 31, 2010 receive an additional 5% off HDC's retail price for their NK corn and NK soybean order(s).
- Growers that sign an order with HDC by January 21, 2011 receive an additional 3% off HDC's retail price for their NK corn and NK soybean order(s).

Early Payment Discounts

Payment by:	% Credit	Savings EO&EP Together
November 15, 2010	9%	16%
January 1, 2011	8%	13%
January 21, 2011	6%	9%

HDC/NK 2010-2011 Grower Volume Discount Schedule

HDC offers a competitive Volume Discount based on your NK Seeds' corn/soybean order. See your HDC Field Marketer for details.

What should you be thinking about while harvesting and planning your order?

- IP soybean premiums will be available from HDC on applicable varieties.
- CruiserMaxx should be included as a foundation to your soybean planting decision.
- Introduce Agrisure Viptera to your farm and evaluate unprecedented insect control/protection.
- NK corn has been a consistent performer again in 2010.
- Genuity RR2 soybeans delivering on their 7-11% yield advantage.
- RR + AMS : New NK soybean trait puts Aphid Management System with glyphosate tolerance.
- Match your corn hybrids to your crop rotation and soil types.
- Select hybrids by maturity - 20:60:20 (early-average-late).